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## Company Spotlight



### MCN Healthcare, Inc.

is the leading provider of SaaS based custom policy content, workflow management and compliance risk management software solution for healthcare providers.

MCN's policy management software, is a fully-customizable policy library and regulatory notification system that was developed specifically for the needs of healthcare professionals, by experienced healthcare professionals.

MCN provides Healthcare, a comprehensive fully integrated Compliance Risk Management solution that includes the only policy, procedure and compliance library that

## President's Message

This month marks two important events in the SOPE opera. First, we have grown from 50 founding members to 10,000 members on our linkedin group and 1500 dues paying members (\$50/yr) at [www.sopenet.org](http://www.sopenet.org). I attribute our rapidly growing success to two factors. First, helping members get their ideas to patients by providing education, resources and networks is a good idea. Second, our members, sponsors, chapter heads and leadership team are passionate about what we do. They firmly believe in our mission, so much so that almost everyone does it for free.



Arlen Meyers, MD, MBA

The second milestone is the anniversary of the death of Jim Blakely, first SoPE EVP and one of its founders. Jim was an outspoken advocate for physicians interested in helping patients. His unfortunate death last year left a void in the SoPE organization and he continues to be missed. However, he won't be forgotten since we have established the Blakely Visiting Lectureship in the SoPE Foundation and will use contributions and donations on his behalf to highlight speakers at future SoPE meetings and conferences.

SoPE continues to scale at an impressive pace. However, the true measure of our success will not be the membership roles, but what we contribute to members trying to add value to patients, their firms, their regional economies and US global competitiveness.

Good luck with your new venture and thank you again for your support. [Join us](#), attend local chapter meetings and follow us on LinkedIn, Facebook and Twitter [@SoPEOfficial](#)

## Newest News

### The Physician Entrepreneur

monitors the latest federal regulations and cross-references these with automated alerts (Stay Alert™) to policy and procedures out of compliance at healthcare facilities, potentially saving millions in fines, non-reimbursable fees or lawsuits.

For over two decades MCN has been providing hospitals and healthcare systems worldwide with reliable cost effective solutions related to compliance and learning management. MCN Learning is focused on serving the educational needs of hospitals, clinics, and all healthcare organizations worldwide. Through our team of regulatory compliance experts, education experts and curriculum specialists, MCN Learning's Programs & Learning Management Systems serve more than 25,000 customers located in all 50 states and on every continent.

### Member of the Month



Len Chermack

Len Chermack joined MCN in December 2013 and serves as CEO of MCN Healthcare and [MCN Learning](#). Prior to joining MCN, Mr. Chermack co-founded and served as CEO of PSN whose



### Invest in what you Know

How many of your investments are in the field you know best- healthcare? If you are like many doctors and medical professionals, the answer is probably "not many." In the last 12 months, the healthcare sector has registered the highest investment returns of any major sector and has been among the top 5 performing sectors for the last 5 years. And yet many physicians invest in sectors such as real estate or in new ventures started by friends or acquaintances, instead of the area in which they have the most expertise.

Read the full article [here](#).

### What is community based innovation?

Curious about community based innovation? Hear the President and founder of SoPE, Arlen Meyers, MD, MBA, explanation [here](#).

### Doctors 2.0 & You

June 5-6, 2014 - Paris, France

A dream trip to Paris awaits. Attend THE most-acclaimed digital health conference outside the US and visit the beautiful City of Lights. Doctors 2.0 & You, international partner of Stanford Medicine X, is the best place to learn to adapt new technologies and social media to a doctor's practice and patient-related activity.

50% off corporate prices\* use the code **JHB50**

25% off health care professionals & other prices\* use the code **JHPZ5**

[Register here](#)

## Upcoming Events

### Executive Night Speaker Series

April 9th, 2014

This event promises to be engaging and unique with two different voices of experience discussing entrepreneurship from two different vantage points: Dr. Arlen Myers will share with us why doctors make very good entrepreneurs while Rachael Qualls will highlight what the investors are looking for in projects they fund, how to raise money the right way and how to make money as an

Connect2Health™ provided an integrated HIPAA-compliant, highly secure private social CRM/SaaS platform for Healthcare Relationship Management. Len has held key global executive positions including CEO, WW President, and GM, and is an entrepreneur that has experience in start-ups and Fortune 500 companies.

Mr. Chermack recently served as CEO of PSN,, a HIPAA-Compliant Healthcare IT SaaS (Software-as-a-service) company delivering both web and mobile solutions to hospitals. We are excited to have an executive with Len's experience help lead our Company to greater growth while delivering the very best customer service. This will be a return to Denver for Len where he served as Worldwide President of Baan (Now INFOR) which was one of the largest software companies internationally. "MCN is one of the strongest and most complete compliance and learning software providers in the market. As I see the changes going on in healthcare, I am excited about the great opportunity to deliver better and more expansive solutions and I look forward to continuing to build on their success," Chermack said.

As founders we are constantly looking for ways to grow MCN. "In hiring Len Chermack, we want the healthcare community and our customers to know that MCN is serious about our vision in which our technology will continually deliver products designed to streamline and optimize learning, quickly adhere to the changing regulations and compliance mandates, and developing global solutions for the rapid evolution

angel investor.

Find more information [here](#).  
Mountain View Room at Regis University  
Denver, Co

## New Approaches to Investing in Healthcare April 9th, 2014

Guest Speaker: Greg Simon

Greg Simon is CEO of Poliwogg, an innovative financial firm transforming healthcare investing. Previously Greg was the cofounder and first President of FasterCures, a center of the Milken Institute. He was the Chief Domestic Policy Advisor to Vice President Al Gore from 1993-1997 with a focus on health policy and technology. He has been a consultant to the CEO's of many major international technology companies and served as Senior Vice President for Worldwide Policy at Pfizer.

Find more information [here](#).  
Johns Hopkins University, Montgomery County Campus,  
Building III - 9605 Medical Center Drive, Room 121

## MidAmerica Healthcare Venture Forum April 22nd-23rd, 2014



**JOIN THE ULTIMATE  
MIDWEST SHOWCASE**  
APRIL 22-23, 2014 CHICAGO, IL  
PRESENTED BY MEDCITY NEWS

This important conference unites active investors with corporate business development executives to facilitate investment opportunities with promising Mid-America based start-ups. You will have the chance to hear from and interact with leading healthcare experts and startup companies spanning the medical device, diagnostics, health IT, regenerative medicine, agri-health, and biopharmaceuticals sectors.

Save \$400 (35%) off the registration fee now with our partner code XXXXX. Find out more about the event and [register here](#).

## Wharton Innovation Summit April 29th - 30th, 2014

Over 40 sessions and more than 125 top speakers on key facets of innovation generally from funding and building your innovation prowess for sustainable growth, to attracting and nurturing the talent you need to grow and leading a creative, resilient team. Also, special resources and opportunities in the National Capital Region such as life sciences, cyber and accelerator and other potential partners to help you and your team ride the wave of innovation you need to success.

[Click here](#) to learn more or register.

of technology designed to support healthcare initiatives," stated Amanda Valeur.



The SoPE Webinar Network delivers novel and cutting edge information in the areas of bioinnovation and entrepreneurship to SoPE members. This monthly webinar features interviews with bioentrepreneur thought leaders by SoPE CEO and President, Dr. Arlen Meyers. Viewers are additionally rewarded by an opportunity for LIVE Q&A interaction immediately following the discussion. Find all info [here.](#)

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SoPE QR Code



Early Bird rates of just 295/person (Use code FOPEDC2014) save you 200/person compared to public prices. You get access to all sessions and opportunities to make valuable connections on both days, meals, breaks, & receptions (including one at British Embassy on April 29). Prices rise 100/person on April 12th, and again on April 24th,

## Cavendish Global Health Impact Forum; United Nations Headquarters

May 5th - 7th, 2014

A discrete, peer-to-peer knowledge expansion and relationship building environment focused on health for over 150 leading family offices and foundations seeking to develop and implement their individual pro-social impact investment.

Find more information [here](#)

## Telemedicine Venture Summit

May 18th, 2014

The American Telemedicine Association (ATA) and the law firm of Jones Day are pleased to co-host the second annual ATA Telemedicine Venture Summit. Held in conjunction with the ATA 2014 Annual Meeting and Trade Show, the Summit will provide training, structured networking and match-making opportunities for collaboration between telemedicine, telehealth and mHealth emerging companies and established venture investors and strategic partners.

Learn more [here](#)  
Baltimore, MD

## National Forum on Data & Analytics in Healthcare

May 21st-22nd, 2014



Join us and hundreds of providers, payers, researchers, clinicians, and industry leaders focused on the use of analytics to improve clinical, financial and administrative decisions at critical points in the healthcare system.

This two-day event will feature a series of brief case studies and interactive multi-stakeholder panels on integrating different systems and transforming data into actionable healthcare intelligence.

Register and learn [more here.](#)

## Medical MEMS and Sensors 2014

May 28th-29th 2014



This event will focus on MEMS and sensor technologies for medical applications. The medical MEMS and sensor market size is currently approximately \$2.1 billion. In these applications, it is advantageous to miniaturize currently available components and systems due to form factor and cost considerations. Furthermore, many applications are newly enabled by MEMS technologies and would not be possible at all without miniaturization.

[Click here](#) for more information  
Detroit, Michigan

### **3rd International Bioentrepreneurship Education Conference**

**June 20th-21st, 2014**

This 1.5 day conference is designed for those interested in creating and sustaining international graduate level bioinnovation and entrepreneurship education programs. Learning objectives include:

1. Sharing best practices
2. Sharing resources and networks
3. Overcoming barriers to adoption and penetration

[Click here](#) to register  
University of Colorado Denver  
Anschutz Medical Campus  
Aurora, Co

### **BioWest New 2014**

**September 10th, 2014**

A one day event attended by more than 300 industry leaders, government representatives, executives, researchers, investors and entrepreneurs. Meet fellow BioWest attendees in three (20) minute structured networking sessions. Attendees will sit with other BioWest attendees interested in the same discussion topics then rotate.

Marriott City Center, Denver

[Click here](#) for more information

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## **SoPE Chapter Updates**

### **The Greater Los Angeles SoPE Chapter**

**Life Science Startup Incubators in LA, April 23rd, 2014**

Life Science Incubators help biotech startups cross the "valley of death" and ultimately get their products to patients' beds. With lab space, capital, and mentorship amongst other invaluable and often costly resources they help their constituent companies through the long and difficult pathway to liquidity. Richard Koffler, CEO of [Greenwings Biomedical](#) - a Los Angeles-based incubator of biomedical ventures - will speak in detail about the benefits of joining an incubator and participating in the growing Life Science Startup Ecosystem of LA.

Richard has been successfully launching and nurturing technology

ventures for almost 30 years. Richard is a member of the Tech Coast Angels, co-founded the Tech CEO Network, and was president of both the Los Angeles Venture Association and the Technology Council of Southern California. He is an advisor to the California Emerging Technology Fund and the Wells Fargo Center for Small Business and Entrepreneurship at California State University, Northridge. Richard holds computer science degrees from the Massachusetts Institute of Technology and the University of California, Berkeley. We invite you to sign up at this [link](#)

### **New York Tristate SoPE Chapter**

**How do I protect my IP? Is it a trade secret or should I go for a patent?**

Wednesday, April 30th, 2014

6:30pm - 9:30pm

Join us for this informative meeting. For location and to RSVP, [click here](#).

Admission is free to all verified members of SoPE, and each SoPE member may bring one guest for free. To join SoPE, please go sign up [here](#). All others will be required to pay \$100 at the door to support our operations.

### **Puget Sound SoPE Chapter**

Thanks to everyone who attended last week's meeting, "The Physician Entrepreneur: Pursuing innovation in a profession that shuns creative diagnosis and therapy." We had a great turnout and want to thank our guest speaker, Jeff Hummel, MD, MPH

Our next meeting will be in early May conducted by Attorney Richard Vershave on Patents and Intellectual property.

### **Houston SoPE Chapter**

The Houston chapter continues its progressive trend in increasing its membership. We just finished the third meeting of the chapter with two fantastic speakers who discussed IP application issues in the life sciences and how to develop a business model/proposal. we anticipate our next meeting to take place in April. For more information, please contact [sudhen.desai@gmail.com](mailto:sudhen.desai@gmail.com)

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**Thanks to our Sponsors and Partners!**





As always, thanks for participating with SoPE!

Please encourage others to join us in this journey and always feel free to send us your comments and suggestions.

Society of Physician Entrepreneurs

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[info@SoPEnet.net](mailto:info@SoPEnet.net)