

**QUICK LINKS**

Message from the President

New News

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**Member of the Month**



Dr. Uli Chettipally

Dr. Uli Chettipally is an emergency physician, researcher and an innovator. He is also the co-founder of San Francisco Bay Area Chapter of SoPE.

After finishing medical school in Osmania University, India, he did a residency in Emergency Medicine in Los Angeles.

He also holds an MPH from UCLA School of Public Health. He started his emergency medicine practice in Kaiser Permanente, a large integrated healthcare

**President's Message**

Physician entrepreneurship continues to expand around the world, as evidenced by our membership growth, chapter network expansion and participation on our social media platforms. There are many possible reasons why, but I think it's due to three basic drivers.



Dr Arlen Meyers

One is the necessity to respond to economic, demographic, regulatory, legal and societal change and pressures like an aging population, dropping birth rates, macroeconomic stagnation and health reform mandates.

The second motivator has to do with more basic human factors like greed, fear, ego, career dissatisfaction and the need to express a fundamental entrepreneurial spirit.

Finally, and perhaps most importantly, doctors want to help their patients by developing and deploying innovative products, services, systems and platforms that result in improved outcomes, lower per cost and better patient experiences.

Global physician entrepreneurship will continue to grow rapidly around the world. Regional economic growth, improved health and a rising standard of living will be result.

**Newest News**

**Why do you Have to Wait to See your Doctor?**

Dr Arlen Meyers gives three main reasons why you have to wait to see your doctor. See the [video here](#)

**SPECIAL OFFER FOR SOCIETY OF PHYSICIAN ENTREPRENEURS (SOPE) MEMBERS:**

Bentham Science is pleased to offer a discounted price for 2014 subscription (Online) to the journal **Technology Transfer and Entrepreneurship** for all members of the Society of Physician Entrepreneurs .

organization. He has co-founded CREST Network, which comprises a large group of emergency physician researchers.

He has 20+ years of experience in patient care, clinical research and technology innovation. From various leadership positions he has held, he gained a broad understanding of the healthcare landscape, and a deep knowledge of technology that can transform the way medicine is practiced now. His current work involves discovering, designing, developing and deploying clinical decision support, risk stratification, big data, predictive analytics, mobile health, shared decision making and wearable technology applications.

He is eager to learn new things, get proven things done and jump start the next big thing!

He can be reached [here](#).

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SoPE's Board of Directors are pleased to announce the addition of two new Directors to the SoPE International Board, Rania Nasis and Sudhen Desai.

Dr. Nasis has been the Chapter Leader of the SoPE Greater Los Angeles Chapter and Dr. Desai has

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## Upcoming Events

### December 9th, 2014

#### **M2M Now Money Talks mHealth Conference**

It's the burning question - how to successfully and sustainably monetize your digital health strategy? On December 9th at the M2M Now Money Talks mHealth Conference, key representatives from the entire digital health value chain, including the ultimate patient advocate - the "Most Connected Human" Chris Dancy, are coming together in a unique debate focused gathering to determine just that. Join our luminaries as they educate and debate - Should we implement an App Formulary Model? and Should we allow physicians to prescribe apps/devices paid for by a 3rd party payer?

Gaylord National Resort - Washington, DC

[Register today.](#)

### January 21st, 2015

**6:00 PM - 8:00 PM**

#### **Climbing the Regulatory Summit: Insights into developing the Best Regulatory Pathway for your Venue and Methods of Designing an Efficient and Productive Clinical Trial**

##### **Guest Speakers:**

##### **[Kazem Kazempour, PhD](#)**

President & CEO, Amarex Clinical Research

At the FDA, Dr. Kazempour worked as a Senior Staff Fellow and as a Mathematical Statistician responsible for independent statistical analyses of clinical trials and review of statistical sections of protocols and statistical analysis plans; he received several FDA awards for innovative problem solving and teamwork. He was a key member of the FDA team that worked out the clinical trial design for the first HIV drugs.

During his years in industry he implemented ICH guidelines, validated biometrics department systems, prepared and presented statistical study designs of INDs, IDEs, NDAs, BLAs, PMAs, and other submissions to U.S. and EU regulatory agencies. Dr. Kazempour has been active in the biomedical research community as an organizer, panel discussion member, and presenter at national and international meetings. He has made presentations to FDA Advisory Committees for 30+ drugs. Dr. Kazempour has authored numerous published articles, book chapters, and technical reports.

##### **[Brian Malkin, Esq.](#)**

Brian leads the firm's FDA regulatory teams. He has more than 20 years of food and drug law practice and over nine years of intellectual property law practice. In particular, his practice includes the confluence of food and drug law and patent law. Brian's regulatory experience includes all types of FDA-regulated products: drugs (including animal

led the SoPE Houston Chapter. They will both continue in that capacity, building on the vibrant healthcare/life science ecosystem they have nurtured in their communities. They have both proven to be hard working, creative, and talented individuals that will add a tremendous amount of knowledge and perspective to the SoPE BOD. We congratulate them on their achievements and welcome them wholeheartedly to the governing Board of this organization.

Give to the SoPE Foundation

If you would like to make a donation, you can do [sohere](#).

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drugs), biologics, medical devices, foods and dietary supplements, tobacco products, and cosmetics. Brian's intellectual property experience includes FDA and patent litigation for both innovator and generic companies.

#### **Mukesh Kumar, PhD**

Sr. Director of Regulatory Affairs and Quality Assurance, Amarex Clinical Research. Mukesh has 12+ years as a researcher (including at NIH), clinical trials manager, technology transfer manager, regulatory affairs expert, and product development strategist. Mukesh has Conducted clinical protocol review of more than 100 clinical trials and has personally supervised more than 60 multi-national clinical trials (both under IND and non-IND trials), in the US, Canada, Latin America, Africa, and Asia. Mukesh earned a Ph.D. as research scientist in virology, gene therapy, and molecular biology. He has been an invited speaker at several professional conferences and training seminars including at NIH, RAPS, BIO and BCIL (India). Mukesh is a regular Webinar presenter and blogger for several professional media outlets. He has served as Professor (Adjunct), Professional Sciences Master, at American University, Washington DC

#### **February 3-5, 2015**

#### **[eHealth Initiative's 2015 Annual Conference and Member Meeting](#)**

Join our partners eHealth Initiative (eHI) for their [2015 Annual Conference and Members Meeting](#). Act fast because you only have three weeks left to register and receive the greatest value to attend the event. eHealth Initiative is creating an exclusive and indispensable two and a half day event that will include Learning Lab breakout sessions, live debates and workgroup discussions focused on hot topics within Interoperability, Data Access & Use and Business and Clinical Motivators.

Unlike other larger industry events, eHealth Initiative's Annual Conference includes a variety of perspectives and stakeholders in a more intimate and neutral environment. The event attracts hundreds of attendees from professional societies, patient advocacy groups, payers, health systems, pharmacies, labs, medical device manufacturers and many other key constituencies.

Omni Shoreham Hotel in Washington, DC.

[Register here](#)

### **SoPE Chapter Updates**

#### **Tampa Bay SoPE Chapter**

We are making progress here in Tampa Bay as we had our inaugural event back in March 2014 and on Saturday November 8th, had a successful event addressing about 45 attendees in Tampa including a number of students. Everyone was encouraged to become a member of SoPE and participate in all our educational events throughout the year! Tampa Bay was named as a national hub for healthcare innovation by the year 2020!

## Puget Sound SoPE Chapter

### [How to get started!](#)

Mr. Stephen Graham co-chair of Fenwick & West's Life Sciences Practice will present a talk on how to get started as an entrepreneur. His diverse practice is focused on representation of emerging and established high growth companies. He serves on several Seattle area life science boards and has worked on several transactions with biomedical and biotech companies in Seattle. His active client list includes many high profile West Coast companies.

Two physician entrepreneurs will share their company stories. How they got started, resources used, obstacles, balancing clinical practice and business startup.

## NY Tristate SoPE Chapter

### [The Business of Building a Prototype](#)

Wednesday, January 21st, 2015

What are the questions I need to ask to build a prototype? How do I protect my IP at this stage? That would follow that with a panel of device entrepreneurs & engineers to discuss the process of creating a prototype and how to include cost considerations when doing such. Then we will have guest speaker Jim Wynne, IBM scientist discuss "The LASIK story by the Inventor".

6:00pm - 8:30pm

New York, NY

[Click here](#) to join the group

## Colorado SoPE Chapter

### [26th annual Colorado Capital Conference](#)

Wednesday, November 12th, 2014

This year we are focusing on Digital Healthcare, which is the fastest area of growth across all areas of investment within the U.S!

About Colorado Capital Conference:

We are proud to announce that our Keynote will be [Tom Main](#), a national thought leader in digital healthcare. Tom is a partner and US. Market Leader of [Oliver Wyman](#), a worldwide consulting firm in digital healthcare. We're looking at the future of healthcare and how today's digital healthcare companies will create the new world of Health 2.0.

SOPE members:

Please use code dighealth!14 to receive \$50 off of your registration.

[Denver Post](#)

101 W Colfax Ave, Denver, CO

[Click here](#) for information

## San Francisco Bay Area SoPE Chapter

SoPE San Francisco Bay Area Chapter had its Inaugural meeting on October 28th, 2014. Dr. Jeff Hausfeld, Chairman and Founder -The Society of Physician Entrepreneurs, was the keynote speaker, who talked about his experiences as a serial entrepreneur. He highlighted the challenges and rewards during his illustrious career. It was attended by physicians, physician entrepreneurs, investors and students. There were presentations by 2 start-

ups: CouchMed and Fruit Street, followed by networking time. There are plans to conduct more meetings and grow the chapter membership. This chapter is lead by Drs. Uli Chettipally, an emergency physician, researcher & innovator and Sridhar Prathikanti a psychiatrist, academician & investor.

### Thanks to our Sponsors and Partners!



As always, thanks for participating with SoPE!

Please encourage others to join us in this journey and always feel free to send us your comments and suggestions.

Society of Physician Entrepreneurs

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