

Society of Physician Entrepreneurs

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Member of the Month



Neil Warnock

Neil Warnock, MD. MBA, MS is a medical professional with 20 years of experience in healthcare data analytics, quality, performance metrics, patient engagement, medical writing, life science technology consulting, business development, capitol raises, presentation and moderation for medical advisory boards and

President's Message

2014 will be another great year for SoPE members, whether they are in private practice, intrapreneurs working as employed physicians, technopreneurs getting products and services to patients, investors, social entrepreneurs, physician investors, service providers, investors or industry colleagues. SoPE, now the largest biomedical and health innovation and entrepreneurship network of its kind the world, continues to offer those interested in getting ideas to patients the



Arlen Meyers, MD, MBA

education, resources, mentors, and networks they need to be successful. Here are 10 reasons you should join us **today**.

- 1. You will learn about global bioinnovation and entrepreneurship
- 2. You will be connected to other interdisciplinary members who can provide you with the services and, possibly, the money you need to move your idea forward
- 3. You will be able to use the SoPE network to validate your idea
- 4. You will be able to use the SoPE network and our social media site to keep up with the changes happening in healthcare
- 5. You will be able to attend our SoPE regional chapter networking and educational events where you can meet face to face with fellow SoPE members
- 6. You will have access to the SoPE Webinar Network, highlighting SoPE members who are innovating
- 7. You can mine the network to find your next job.
- 8. You can find your next employee
- 9. You can find someone who will support and mentor you
- 10. You can advance global biomedical innovation and add value to patients, yourself, your local economy and US global competitiveness.

We look forward to working with our members to help them create value through innovation. Have a healthy new year and good luck with your new venture.

Newest News

National Capital Area Chapter of the Society of Physician Entrepreneurs

The National Capital Area Chapter of the Society of Physician

conferences.

Additionally he works in Health Economics and Outcomes Research, working with Markov and burden of illness models. He is currently a Scientific Advisor for WellAssure, Memory Gain, Epion Healthcare supervising EMR integration, and the Clinical Advisor for the Varolii Corporation.

Dr. Warnock is a Consultant Advisor for Deep Domain. Previously he was the Consultant CMIO for for the Clinical Research Centers of America. Co-Founder/CMIO of the eClinical Agency to support clinical trials, and Consultant CMIO of Corengi, Inc. Additionally, he is a board member of several healthcare technology companies.

Having a sound background in Medical Affairs and Business Development, he Entrepreneurs (SoPE) and Indian Biomedical Association (IBA) organized a successful and well attended event at Johns Hopkins University on December 17, 2013, where four early life science companies pitched for funding in front of a panel of experts and investors. The event was moderated by Jeff Hausfeld, MD, MBA Chairman and Founder SOPE and Madhusudan Peshwa, PhD, EVP, MaxCyte, Board Member IBA. The panelists included: Robert S. West, Strategic Advisor, Investment Committee-Healthcare Innovators Fund, LLP; Dan Loague, President, Washington DC ArchAngels Kyp Sirinakis, Managing Partner, Rock Spring Ventures; and Wayne Roe, Managing Director, InCube Ventures

The companies presenting and presenters included: RoosterBio: Democratizing Cell Biology - Jon A. Rowley, PhD, CEO & CTOVision Solutions Technologies: Revolutionary Eye Implant - Alan Glazier, OD, FAAO, Founder & CEO Otomagnetics: Magnetic System for Non-Invasive Delivery of Therapeutics - Benjamin Shapiro, PhD, President and co-founder Neuronascent: Neuro-Regenerative Therapy for Alzheimer's Patients - Judith Kelleher-Andersson, PhD, President & CSO

The above four companies were selected from a group of eight companies that had presented in November. SoPE and IBA plan to continue to collaborate on future events with the goal of stimulating entrepreneurship in the biomedical industry.

Munish Mehra President, Indian Biomedical Association

Upcoming Events

Bioinnovation and Entrepreneurship Webinar January 22nd, 2014 6:00PM EST

Guest Faculty Arlen Meyers, CEO Society of Physician Entrepreneurs To attend a SoPE webinar, you must be a registered member. Click here to join and/or login.

3rd International Bioentrepreneurship Education Conference

June 20th-21st, 2014

This 1.5 day conference is designed for those interested in creating and sustaining international graduate level bioinnovation and entrepreneurship education programs. Learning objectives include:

- 1. Sharing best practices
- 2. Sharing resources and networks
- 3. Overcoming barriers to adoption and penetration Click here to register
 University of Colorado Denver
 Anschutz Medical Campus
 Aurora, Co

SoPE Chapter Updates

provides an exceptional set of skills, resources and knowledge base for LifeScience Companies and Healthcare Institutions. Neil's main focus is creating and accelerating market share, leadership education and consensus, while providing best treatments and outcomes for patients.



The SoPE Webinar Network delivers novel and cutting edge information in the areas of bioinnovation and entrepreneurship to SoPE members. This monthly webinar features interviews with bioentrepreneur thought leaders by SoPE CEO and President, Dr. Arlen Meyers. Viewers are additionally rewarded by an opportunity for LIVE Q&A interaction immediately following the discussion. Find all info here.

Follow Us



The Greater Los Angeles SoPE Chapter

Join us for two informational meetings this January

- 1. Workshop: Choosing a Business entity for your startup
- 2. Angel Investing for Physicians

Check here for updates on the date and location of both events.

Colorado SoPE Chapter

Creating Value in BioScience Start-ups

Thursday February 6th, 2014

7:00 AM - 9:00 AM

Featuring Kevin Fredrick with OneReach Health - OneReach Health provides communication solutions for the entire patient lifecycle. Think of it as a phone system that integrates with your existing clinical software that doesn't require you to replace your phones. Whether it's allowing patients to send a text message to your business phone number, or automating outbound reminders and wellness messages, OneReach Health can help your practice or hospital increase revenue and reduce administrative costs, all while improving the patient experience. Click here for more information

Puget Sound SoPE Chapter

We successfully launched the Puget Sound Chapter of SoPE. Including speakers, 29 people attended. Lots of interest in the local funding sources, legal advice on corporate structure, share holders, IP and legal protections. Our next meeting is tentatively scheduled for late Feb, early March, we will focus on more detailed processes of starting a company and have 1-2 entrepreneurs speak about their journey as an entrepreneur. Our local WINGS angel group will be extending an invitation to a couple of potential entrepreneurs so that they can sit in on a quarterly WINGS meeting, hear the company pitches, the vetting process and learn what investors are looking for in a new company. Click here for more info.

Houston SoPE Chapter

Many Exciting Meetings are in the planning stages for 2014.

Our 1st meeting will be held February 25th, 2013. We are currently trying to secure a space in the Longwood Medical Area for the meeting, as the Longwood area includes institutions such as Beth Israel, Boston Children's, Dana-Farber, Brigham and Women's, Joslin Diabetes Center, and the Wyss Institute for Biologic Engineering.

As always, thanks for participating with SoPE!

Please encourage others to join us in this journey and always feel free to send us your comments and suggestions.

Society of Physician Entrepreneurs

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