



society of physician entrepreneurs

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Company Spotlight



Colorado's bioscience industry is building one of the most exciting and advanced industry clusters in the country. The state is currently home to a thriving industry, comprised of biotechnology, medical device, diagnostic, pharmaceutical, health care providers, research institutions and those businesses that provide critical services and products to bioscience companies.

Member of the Month



President's Message

The mission of the Society of Physician Entrepreneurs (SoPE) is to help our members get their ideas to patients by offering education, resources and networks. The ideas can be biomedical or health, including digital health, delivery channels, business process innovation, systems or platform innovation.



Arlen Meyers, MD, MBA

To that end, an important part of our organization is our PALs-partners and allies. These are organizations that have an overlapping mission with SoPE and partner with us in co-marketing and educational initiatives to provide biomedical and health innovation and entrepreneurship education to their members. Examples include the American College of Cardiology and the American Telemedicine Association and those offering conferences and seminars throughout the year. This year, the annual meeting of one of our PALs, the ATA, will be having their annual meeting in Baltimore in May. Part of the conference will be their Venture Summit, highlighting emerging telemedicine technologies and companies in collaboration with investors at www.americantelemed.org

SoPE is proud to collaborate with organizations supporting our mission. We encourage you to join us at www.sopenet.org and take advantage of registration discounts and other benefits of being part of an ever expanding universe of biomedical and health innovation and entrepreneurship. Also, if you are interested in being a SoPE partner, send me a note to arlen.meyers@ucdenver.edu

Good luck with your idea.

Newest News

Doctors 2.0 & You June 5-6, 2014 - Paris, France

A dream trip to Paris awaits. Attend THE most-acclaimed digital health conference outside the US and visit the beautiful City of Lights. Doctors 2.0 & You, international partner of Stanford Medicine X, is the best place to learn to adapt new technologies and social media to a doctor's practice and patient-related activity.

Network with World-class experts on:

Andrea Paul

Andrea Paul is the co-Founder and Chief Medical Officer at Board Vitals, a company dedicated to Board Exam preparation for physicians. The company is changing the medical education industry by bringing together content from many Publishers, Universities, and top Faculty. BoardVitals has already trained thousands of physicians, and physicians that use the platform have an 8% higher pass rate than the national average. As one physician put it, 'Board Vitals has changed the way we study for the boards... finally information that is always up to date and easy to access.'

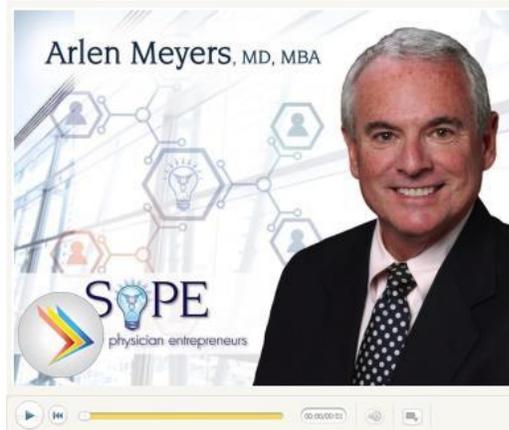
Our goal is to expand and be able to offer affordable, high-quality, innovative medical education materials to physicians of all specialties, as well as nurses, nurse practitioners, PAs and other allied health professionals.

The business has been recognized by both the Medical community and the media. BoardVitals was part of Blueprint Health accelerator in New York, and raised over \$500k in funding for the venture. According to Andrea, it's 'been a very different experience going from

- Mobile health apps and Serious Games
- Google Glass in medicine and surgery
- Connected Health Objects
- Online Communities for Healthcare Professionals
- Blogging and Video for Patients
- Digital device data for patients
- eHealth start-ups

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How can SoPE help you?



Physician Entrepreneurs are Reinventing Themselves

As more physicians leave private practice to join hospitals and health systems as part of the employed workforce, some in the industry are raising questions about the disappearing identity of physician entrepreneurs.

If the definition of a physician entrepreneur is limited to a resident who opens a private practice, then it is easy (in some parts of the country) to say the days of physician entrepreneurs are drawing to a close.

But there are plenty of examples that point to a flourishing community of entrepreneurial physicians who believe they may have the next great idea for healthcare.

Read the entire article [here](#).

Upcoming Events

Life Science & Healthcare Venture Summit

April 2nd, 2014

This exclusive venture summit will bring together over 400 Venture Capitalists, Corporate VCs, Angel Investors, Investment Bankers and CEOs of early stage and emerging growth companies; will feature **more than 40 leading VCs on interactive panel discussions**; presentations **from more than 50 Top Innovators**; and high-level networking opportunities.

[Click here](#) for more information

being in clinical medicine as a physician to running a \$5M company. I've learned how to manage and lead a team in a complex industry.' The business was recently named the 'Most Promising Startup in New York' by the NY Catapult Venture Competition and Gust.com. CNN, Forbes, GigaOm, and many other news outlets have carried the story about this game changing business.



The SoPE Webinar Network delivers novel and cutting edge information in the areas of bioinnovation and entrepreneurship to SoPE members. This monthly webinar features interviews with bioentrepreneur thought leaders by SoPE CEO and President, Dr. Arlen Meyers. Viewers are additionally rewarded by an opportunity for LIVE Q&A interaction immediately following the discussion. Find all info [here](#).

Follow Us



Digital Sandbox, New York

Healthcare IT Marketing and PR Conference



April 7th - 8th, 2014

The first of its kind marketing & PR event focused solely on healthcare B2B marketing.

[Click here](#) for more information
Las Vegas, Nevada

New Approaches to Investing in Healthcare

April 9th, 2014

Guest Speaker: Greg Simon

Greg Simon is CEO of Poliwoog, an innovative financial firm transforming healthcare investing. Previously Greg was the cofounder and first President of FasterCures, a center of the Milken Institute. He was the Chief Domestic Policy Advisor to Vice President Al Gore from 1993-1997 with a focus on health policy and technology. He has been a consultant to the CEO's of many major international technology companies and served as Senior Vice President for Worldwide Policy at Pfizer.

Find more information [here](#).

Johns Hopkins University, Montgomery County Campus,
Building III - 9605 Medical Center Drive, Room 121

MidAmerica Healthcare Venture Forum

April 22nd-23rd, 2014



JOIN THE ULTIMATE
MIDWEST SHOWCASE
APRIL 22-23, 2014 CHICAGO, IL
PRESENTED BY MEDCITY NEWS

This important conference unites active investors with corporate business development executives to facilitate investment opportunities with promising Mid-America based start-ups. You will have the chance to hear from and interact with leading healthcare experts and startup companies spanning the medical device, diagnostics, health IT, regenerative medicine, agri-health, and biopharmaceuticals sectors.

Save \$400 (35%) off the registration fee now with our partner code XXXXX. Find out more about the event and [register here](#).

Telemedicine Venture Summit

May 18th, 2014

The American Telemedicine Association (ATA) and the law firm of Jones Day are pleased to co-host the second annual ATA Telemedicine Venture Summit. Held in conjunction with the ATA 2014 Annual Meeting and Trade Show, the Summit will provide

SoPE QR Code



training, structured networking and match-making opportunities for collaboration between telemedicine, telehealth and mHealth emerging companies and established venture investors and strategic partners.

Learn more [here](#)
Baltimore, MD

National Forum on Data & Analytics in Healthcare May 21st-22nd, 2014



Join us and hundreds of providers, payers, researchers, clinicians, and industry leaders focused on the use of analytics to improve clinical, financial and administrative decisions at critical points in the healthcare system.

This two-day event will feature a series of brief case studies and interactive multi-stakeholder panels on integrating different systems and transforming data into actionable healthcare intelligence.

Register and learn [more here](#).

Medical MEMS and Sensors 2014 May 28th-29th 2014



This event will focus on MEMS and sensor technologies for medical applications. The medical MEMS and sensor market size is currently approximately \$2.1 billion. In these applications, it is advantageous to miniaturize currently available components and systems due to form factor and cost considerations. Furthermore, many applications are newly enabled by MEMS technologies and would not be possible at all without miniaturization.

[Click here](#) for more information
Detroit, Michigan

3rd International Bioentrepreneurship Education Conference

June 20th-21st, 2014

This 1.5 day conference is designed for those interested in creating and sustaining international graduate level bioinnovation and entrepreneurship education programs. Learning objectives include:

1. Sharing best practices
2. Sharing resources and networks
3. Overcoming barriers to adoption and penetration

[Click here](#) to register

University of Colorado Denver
Anschutz Medical Campus
Aurora, Co

SoPE Chapter Updates

The Greater Los Angeles SoPE Chapter

Workshop,
April 23rd, 2014

Join us as we hold our first Orange Country event for the Society of Physician Entrepreneurs (SoPE), co-hosted with the University of California at Irvine Paul Merage School of Business.

Learn more and register at this [link](#)

6:30PM - 8:30PM

Irvine, California

Colorado SoPE Chapter

Corporate Governance and Valuation of High-Tech Companies

Thursday April 3rd, 2014

Join us for the next in a series of monthly breakfast meetings put on by the Society of Physician Entrepreneurs. Our speaker this month will be Dr. Bhagat, Director, CU Technology Transfer Office, AMC 7351 East Lowry Boulevard, Denver, CO

[Click here](#) for more information

Puget Sound SoPE Chapter

Thanks to everyone who attended last week's meeting, "The Physician Entrepreneur: Pursuing innovation in a profession that shuns creative diagnosis and therapy." We had a great turnout and want to thank our guest speaker, Jeff Hummel, MD, MPH

Our next meeting will be in early May conducted by Attorney Richard Vershave on Patents and Intellectual property.

Houston SoPE Chapter

The Houston chapter continues its progressive trend in increasing its membership. We just finished the third meeting of the chapter with two fantastic speakers who discussed IP application issues in the life sciences and how to develop a business model/proposal. We anticipate our next meeting to take place in April. For more information, please contact sudhen.desai@gmail.com

As always, thanks for participating with SoPE!

Please encourage others to join us in this journey and always feel free to send us your comments and suggestions.

Society of Physician Entrepreneurs

www.sopenet.org

info@SoPEnet.net

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September 23 - 25, 2013 | Washington, DC
Walter E. Washington Convention Center

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