

QUICK LINKS

[Message from the President](#)

[New News](#)

[Upcoming Events](#)

[SoPE Chapter Updates](#)

[Join Our Mailing List!](#)

Company Spotlight



American Sentinel University was founded in 2009 when three nationally accredited institutions merged: The American Graduate School of Management, Sentinel University, and the American College of Computer and Information Sciences. American Sentinel University is a 100% online university accredited by the Distance Education and Training Council (DETC), a recognized member of the Council for Higher Education Accreditation.

President's Message

The mission of The Society of Physician Entrepreneurs (SOPE) is to help our members get their ideas to patients by offering education, resources and networks via our online platforms and chapter and international meetings in collaboration with other organizational partners. In the past we have collaborated with the American College of Cardiology, ADVamed and, most recently, the ATA Venture Summit during their annual meeting in Baltimore this May. See more information [here](#).



Arlen Meyers, MD, MBA

To that end, I am pleased to announce our recent partnership with [American Sentinel University](#). American Sentinel University is a 100% online university accredited by the Distance Education and Training Council (DETC), a recognized member of the Council for Higher Education Accreditation. A proud member of the HIMSS Academic Organizational Affiliate Program, American Sentinel's health care focused informatics, management and technology programs are designed to provide busy working professionals with the skills necessary to be instrumental in today's challenging health care environments.

We chose to partner with American Sentinel because we felt they offered high value programs for busy healthcare professionals and physician entrepreneurs interested in expanding their knowledge, skills and attitudes. In addition, SoPE members will get a 20% discount on bootcamps and seminars and a 5% discount off of tuition for degree granting programs offered by American Sentinel.

If you are interested in participating, join [SoPE](#), enroll now and it will cover the cost of your membership. See you online.

Newest News

[Physician Financial Success Podcast](#)

A proud member of the HIMSS Academic Organizational Affiliate Program, American Sentinel's health care focused informatics, management and technology programs are designed to provide busy working professionals with the skills necessary to be instrumental in today's challenging health care environments. We take learning to the next level!

Member of the Month



Len Chermack

Len Chermack joined MCN in December 2013 and serves as CEO of MCN Healthcare and [MCN Learning](#). Prior to joining MCN, Mr. Chermack co-founded and served as CEO of PSN whose Connect2Health™ provided an integrated HIPAA-compliant, highly secure private social CRM/SaaS platform for Healthcare Relationship Management. Len has held key global executive positions including CEO, WW President, and GM, and is an entrepreneur that



Dr. Arlen Meyers - The Society of Physician Entrepreneurs (SoPE)

5 Key Roles of Physician Entrepreneurs

The Fundamentals of Physician Entrepreneurship

Arlen Meyers, MD, MBA, President and CEO, Society of Physician Entrepreneurs, explains the different kinds of physician entrepreneurs who carry the common goal of creating value through the deployment of innovation. He gives an overview of the following 5 roles of physician entrepreneurs:

- 1) Problem Seeker
- 2) Problem Solver
- 3) Money Finder
- 4) Business Builder
- 5) Storyteller

Watch the video [here](#)

Doctors 2.0 & You

June 5-6, 2014 - Paris, France

A dream trip to Paris awaits. Attend THE most-acclaimed digital health conference outside the US and visit the beautiful City of Lights. Doctors 2.0 & You, international partner of Stanford Medicine X, is the best place to learn to adapt new technologies and social media to a doctor's practice and patient-related activity.

50% off corporate prices* use the code **JHB50**

25% off health care professionals & other prices* use the code **JHPZ5**

[Register here](#)

Upcoming Events

Telemedicine Venture Summit

May 18th, 2014

The American Telemedicine Association (ATA) and the law firm of Jones Day are pleased to co-host the second annual ATA

has experience in start-ups and Fortune 500 companies.

Mr. Chermack recently served as CEO of PSN,, a HIPAA-Compliant Healthcare IT SaaS (Software-as-a-service) company delivering both web and mobile solutions to hospitals. We are excited to have an executive with Len's experience help lead our Company to greater growth while delivering the very best customer service. This will be a return to Denver for Len where he served as Worldwide President of Baan (Now INFOR) which was one of the largest software companies internationally. "MCN is one of the strongest and most complete compliance and learning software providers in the market. As I see the changes going on in healthcare, I am excited about the great opportunity to deliver better and more expansive solutions and I look forward to continuing to build on their success," Chermack said.

As founders we are constantly looking for ways to grow MCN. "In hiring Len Chermack, we want the healthcare community and our customers to know that MCN is serious about our vision in which our technology will continually deliver products designed to streamline and optimize

Telemedicine Venture Summit. Held in conjunction with the ATA 2014 Annual Meeting and Trade Show, the Summit will provide training, structured networking and match-making opportunities for collaboration between telemedicine, telehealth and mHealth emerging companies and established venture investors and strategic partners.

Learn more [here](#)
Baltimore, MD

National Forum on Data & Analytics in Healthcare May 21st-22nd, 2014



Join us and hundreds of providers, payers, researchers, clinicians, and industry leaders focused on the use of analytics to improve clinical, financial and administrative decisions at critical points in the healthcare system.

This two-day event will feature a series of brief case studies and interactive multi-stakeholder panels on integrating different systems and transforming data into actionable healthcare intelligence. Register and learn [more here](#).

Medical MEMS and Sensors 2014 May 28th-29th 2014



This event will focus on MEMS and sensor technologies for medical applications. The medical MEMS and sensor market size is currently approximately \$2.1 billion. In these applications, it is advantageous to miniaturize currently available components and systems due to form factor and cost considerations. Furthermore, many applications are newly enabled by MEMS technologies and would not be possible at all without miniaturization.

[Click here](#) for more information
Detroit, Michigan

OMTEC 2014 September 24th, 2014

Calling all Surgeon Entrepreneurs! OMTEC, the 10th Annual Orthopaedic Manufacturing & Technology Exposition and Conference, provides the knowledge and partnerships needed to commercialize your product. Leverage more than 125 exhibitors and more than 25 educational sessions to:

- Identify partners to design and build your prototypes
- Secure the proper protocols to protect your IP

learning, quickly adhere to the changing regulations and compliance mandates, and developing global solutions for the rapid evolution of technology designed to support healthcare initiatives," stated Amanda Valeur.



The SoPE Webinar Network delivers novel and cutting edge information in the areas of bioinnovation and entrepreneurship to SoPE members. This monthly webinar features interviews with bioentrepreneur thought leaders by SoPE CEO and President, Dr. Arlen Meyers. Viewers are additionally rewarded by an opportunity for LIVE Q&A interaction immediately following the discussion. Find all info [here](#).

Follow Us



SoPE QR Code

- Gain knowledge on the regulatory environment
- Find OEM, Supplier and Entrepreneur partners

A full conference pass for surgeons is \$49. [Register today!](#)

SoPE GBC: Big Data - Opportunities in Healthcare (With live IBM Watson Demos!)

[Register here](#)

June 19th, 2014

Cambridge, MA

3rd International Bioentrepreneurship Education Conference

[June 20th-21st, 2014](#)

This 1.5 day conference is designed for those interested in creating and sustaining international graduate level bioinnovation and entrepreneurship education programs. Learning objectives include:

1. Sharing best practices
2. Sharing resources and networks
3. Overcoming barriers to adoption and penetration

[Click here](#) to register

University of Colorado Denver

Anschutz Medical Campus

Aurora, Co

HealthIMPACT West

[June 25th, 2014](#)

In 2014 there is no doubt that regulatory requirements and the changing healthcare reimbursement paradigm will continue to put a strain on IT resources. In one day at HealthIMPACT you'll learn about the innovations that ease the burden of regulatory requirements, improve reimbursement revenue, and strain limited resources the least. We've convened the experts who have successfully bridged the gap between technology, clinical practice and organizational performance and they will share with you the tools and strategies every health system and physician IT leader can use to prepare for the future of healthcare delivery.

Find more information [here](#).

Santa Monica, Ca

Introduction to Digital Health Entrepreneurship

[July 18th, 2014](#)

This one day conference is designed to educate participants about the major challenges and opportunities confronting potential digital health stakeholders, including entrepreneurs, investors, end users, service providers and other digital health innovation participants.

[Click here](#) to register

American Sentinel University

2260 S Xanadu Way, Suite 310

Aurora, Co



The Concierge Medicine Event

July 25th-26th, 2014

If you are focused on growing your practice through innovative marketing tactics or you are interested in learning more about launching or expanding a concierge or direct pay medical practice, ExL Events has 2 highly anticipated co-located events coming this summer in Costa Mesa that are the perfect fit for you. We specialize in developing B2B events that deliver innovative educational opportunities where you hear unique perspectives from other industry experts. We also offer plenty of hours of networking time for you to connect and benchmark off your industry peers.

For more information, [click here](#)

Use this code when registering to receive a SoPE

discount **C525SOPE**

Westin South Coast Plaza

Costa Mesa, Ca

BioWest New 2014

September 10th, 2014

A one day event attended by more than 300 industry leaders, government representatives, executives, researchers, investors and entrepreneurs. Meet fellow BioWest attendees in three (20) minute structured networking sessions. Attendees will sit with other BioWest attendees interested in the same discussion topics then rotate.

Marriott City Center, Denver

[Click here](#) for more information

SoPE Chapter Updates

New York Tristate SoPE Chapter

Joint Meeting of SoPE NY TriState and Connecticut State Medical Society

Monday, May 19th, 2014

New Haven Lawn Club

193 Whitney Avenue, New Haven, CT

View more [here](#)

Colorado SoPE Chapter

Personalized Medicine in Patent Law Update

Thursday June 5th, 2014

Featuring Speaker - ROBERT D. TRAVER

7:00 AM to 9:00 AM

Copic Insurance Co

7351 East Lowry Boulevard, Denver, CO

Puget Sound SoPE Chapter

Protecting Your Intellectual Property & Patent Protection, Part One

Wednesday May 14th, 2014 5:30pm - 7:00pm

Guest Speaker: Richard C. Vershove

Foster Pepper PLLC, 1111 Third Ave, Ste 3400

Seattle, Wa 98101

Houston SoPE Chapter

The Houston chapter continues its progressive trend in increasing its membership. We just finished the third meeting of the chapter with two fantastic speakers who discussed IP application issues in the life sciences and how to develop a business model/proposal. We anticipate our next meeting to take place in April. For more information, please contact sudhen.desai@gmail.com

Thanks to our Sponsors and Partners!



As always, thanks for participating with SoPE!

Please encourage others to join us in this journey and always feel free to send us your comments and suggestions.

Society of Physician Entrepreneurs
www.sopenet.org
info@SoPEnet.net